



PRESCOTT BIA BOARD OF MANAGEMENT

Minutes

March 9 2021 | 6:00 p.m.

Remote meeting

Present: Karen Martin, Kevin Bunce, Tracey Young, Pearl Visser, Jeanne Fox Dibble, Teresa Jansman, Dana Valentyne, Matthew Armstrong, Blinda Campbell

Regrets: Brett Todd, Ben Quenneville

- 1. Call to Order: Meeting was called to order at 6:10 PM**
- 2. Approval of the Agenda: Tracey made motion to accept Agenda. Seconded by Karen. Carried**
- 3. Declarations of Interest: NIL**
- 4. Delegations/Presentations: NIL**
- 5. Minutes of the Previous Meeting: Pearl made motion to accept minutes of February 9th. Seconded by Karen. Carried**
- 6. Agenda Items:**
 - 6.1 Planter Flower box examples: Matthew had some examples of how the old benches could be converted to planters. Board provided feedback and discussed ideas. Matthew to bring feedback back to Town and will continue working on ideas to convert.**
 - 6.2 Prioritize planning items: A doodle poll was sent out to Board members prior to meeting – results of the poll in order of importance: Promotions, Flowers, Streetscape (everything beyond front of building) Associate membership. Discussion ensued around difference between streetscape and beautification. Streetscape is more permanent; BIA should focus more on beautification.**
 - 6.3 In Camera Session: Karen made motion to move to in camera session. Seconded by Pearl. Carried. Pearl made motion to move back in session, seconded by Blinda. Carried. No motion came from in camera session.**

- 6.4 Discuss Co Ordinator position: Was discussed in camera session. Skipped**
- 6.5 Budget: \$29,662 to work with. Pearl made motion we split budget into 3 categories Co-Ordinator \$10,000, Beautification \$10,000, Promotion \$9,662. Seconded by Karen. Carried.**

7. Financial Report: Discussed in 6.5

- 8. Staff: Dana and Tracey gave Digital Mainstreet update (will add as permanent Agenda item moving forward) The program has been extended to June 30th and will be providing Co ordinators wages until end of June.**

Matthew – Property standard bylaw is next up for revision would like feedback on items the BIA would like to see included in the bylaw. Process will start in April and will take a few months until ready to present to council.

- 9. New Business: Ben Quenneville has regrettably submitted his letter of resignation from the board but would be willing to participate as volunteer where needed. Pearl motioned we accept Bens letter of resignation. Seconded by Blinda. Carried.**

- 10. Adjournment: Pearl motioned to adjourn. Seconded by Karen. Carried. Meeting adjourned at 7:10 PM**