



PRESCOTT BIA BOARD OF MANAGEMENT

AGENDA

April 12th, 2022 | 6:00 p.m.

Remote meeting

-
1. Call to Order
 2. Approval of the Agenda
Recommendation *"that the agenda be accepted as presented"*
 3. Declarations of Interest
 4. Delegations/Presentations
 5. Minutes of the Previous Meeting
Recommendation: *"That the minutes dated March 8th, 2022, be accepted as presented"*
 6. Committee Reports
 - a. Promotions Committee
 - i. March 15th Meeting Recap
 - b. Beautification Committee
 - i. March 22nd Meeting Recap
 1. Include Flowers – Town paying
 - c. Recruitment Committee
 7. Financial Report
Recommendation: *"That the Financial Report be accepted as presented"*
 8. Staff Updates
 - a. BIA Coordinator Update
 - i. Website Update
 - ii. Beautification/Promotion – Instagrammable Spaces

Recommendation from Committee: *“That the Board withdraw funding for the Oversized Adirondack Chair project and direct staff to investigate potential "Instagrammable Locations" in the RiverWalk District.”*

iii. Downtown Clean-up – Information – Saturday, April 23rd

b. Staff Update

i. Digital Main Street

ii. Lighting – Fixtures - Information

9. Agenda Items

a. Farmers’ Market Stage Sponsorship

Recommendation from Committee: *“That the Board approve \$2,000 to sponsor the Farmers’ Market Stage for the 2022 Market Season.”*

b. Spring into the RiverWalk Promotion

c. RiverWalk Promenade Support – Promotions - Budget

d. Downtown Beautification – Parkette/Fixtures – Reserves

Recommendation from Committee: *“That the Board allocate and approve \$15,000 to support a*

e. Pop-Up Store - Reserves

f. 2022 BIA AGM – Information – up to \$500 recommendation

10. Committee Roundtable

a. New Business from Members

i. Summer Promotions – Send Ideas to Committee

b. Upcoming Committee Meetings

i. Promotions Committee - April 19th

ii. Beautification Committee – April 26th

11. Adjournment