



PRESCOTT BIA BOARD OF MANAGEMENT

Minutes

May 11, 2021 | 6:00 p.m.

Virtual Meeting

Present: Karen Martin, Kevin Bunce, Pearl Visser, Tracey Young, Blinda Campbell, Jeanne Fox Dibble, Dana Valentyne, Justin St Pierre, Matthew Armstrong, Teresa Jansman,

Regrets: Brett Todd

- 1. Call to Order. meeting was called to order at 6:08**
- 2. Approval of the Agenda Motion to approve by Tracey seconded by Blinda carried**
- 3. Declarations of Interest Nil**
- 4. Delegations/Presentations Nil**
- 5. Minutes of the Previous Meeting Motion to approve by Pearl seconded by Blinda Carried**
- 6. Agenda Items:**
 - 6.1 Digital Main Street Update: Looking to get as many grant recipients to complete grant report has to be completed by end of month continuing until mid-June. Have highlighted success stories on the BIA FB page Justin delivered presentation to Edwardsburgh Cardinal Council to update them on progress.**
 - 6.2 OBIAA "I believe" campaign social media effort throughout BIA's across the province to highlight the BIA's presence and downtown businesses and raise consistent brand awareness across the province. Board agreed would like to be involved. Justin is going to approach all board members to obtain head shots.**
 - 6.3 Continued discussion around beautification: Sidewalks and streets getting pressure washed on the 12th, next week will start hanging baskets, will be switching out the furnishings all planter boxes have been built to**

replace old benches. 2 new retaining walls going on at beach, steps and ramp to water also looking for sunshades for Riverwalk park and centennial park. Exploring experiential options i.e. concrete tables bring own checkerboard etc Presentation to council next week around property standards bylaw. Focus on..... Canadian flags, BIA source out and have to coordinate the purchase. Motion to have Justin send email to BIA businesses in purchasing and installing Canadian flags for each business. Seconded by Blinda Carried Window washing – Justin reached out to businesses in the bia area to gauge interest in taking part in a collective window washing program, was not a lot of response or interest especially from vacant property owners, Board agreed not viable to pursue. Town had Meeting with pole wrap company should have some designs to approve within a couple of weeks

6.4 Brick fundraiser for new rink: Motion that the BIA donate \$100 to the Brick Fundraiser for the new rink by Karen. Seconded by Blinda Carried.

7. Financial Report: To date including commitment to pole wraps have spent \$2800. 1 bill for domain registration \$39.55 motion by Tracey to pay Henderson Printing for domain registration. Jeanne seconded Carried
8. Staff: Business survey – collecting feedback to compile information around pandemic and impact from pandemic

Justin – AGM – all presenters have confirmed attendance. Zoom Invites have been sent out to all businesses and will be posted on social media. Discussion around providing Prescott proud dollars to registered attendees. Town to provide. Discussion around using the town for presenters Motion made by Blinda for the AGM we accept the towns offer to move AGM into the room at Town Hall while respecting the boundaries of social distancing. Seconded by Jeanne. Carried.

Working with Josephine from farmers market pending pandemic restrictions will be going ahead.

9. New Business: NIL

10. Adjournment: motion to adjourn Karen. Seconded by Pearl Carried. 7:15