



PRESCOTT BIA BOARD OF MANAGEMENT

AGENDA

October 12 2021 | 6:00 p.m.

Remote meeting

Board Members Present: Karen Martin, Kevin Bunce, Tracey Young, Nicole Hudson, Dawn Tutecky, Jeanne Fox Dibble, Leslie Bottigoni, Pearl Visser, Blinda Campbell,

Staff: Justin St Pierre, Dana Valentyne, Matthew Armstrong, Teresa Jansman, Elizabeth Lawless, Brett Todd

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1. Call to Order : Chair Kevin Bunce called meeting to order at 6:03 PM
 2. Approval of the Agenda:
Moved by Blinda Campbell, seconded by Karen Burman-Martin that the Agenda be approved as presented

Carried
 3. Declarations of Interest Nil
 4. Delegations/Presentations Nil
 5. Minutes of the Previous Meeting
Moved by Blinda Campbell, seconded by Karen Burman-Martin that the minutes dated September 14 be accepted as presented

Carried
 6. Committee Reports
 - a. Plan scheduled dates for committees to meet: 3rd Tuesday of month for Promotiional Committee and 4th Tuesday of the month for Events Committee. @ 6 PM.
 - b. Events Committee:
 - i. Update on Thanksgiving Turkey Trot : Deemed a success. A lot of participation, the turkey at Town clock is well feathered. Dollar totals have not been calculated

- ii. Update on the October 30 Halloween Market: Have vendors committed.
Costume concert – participants will be photographed and pics will be posted on social media for voting. Entertainment will be confirmed. BIA downtown trick or treat

7. Staff Updates

- a. Digital Main Street Update: Elizabeth Lawless, Digital Main Street Coordinator, provided an update.
- b. BIA Coordinator Update: Update on Farmers Market Averaged about 8 vendors per week. (total of 21 different vendors) Had entertainment at each one. Crowds were fairly consistent. Vendors seemed to be happy.

New Agenda: Main changes will be to include recommended motion to give a starting point for discussion. Have added committee round table discussion, to discuss new ideas, can then be sent to committees then can come back as a discussion/decisioned item on next agenda. Report template – decision items.

Small business week promotion – survey – complete and send back to Justin

- c. Staff Update: Dana Valentyne some downtown lighting options for winter season (November to February) Focusing on key intersections.

Moved by Pearl Visser, seconded by Leslie Bottigoni that the BIA support the lighting initiative of snowflakes for poles up to a total of \$4000 in conjunction with town.

Carried

8. Discussion/Decision Items

- a. Beautification – Potential Connections between King Street and Waterfront

Moved by Blinda Campbell, seconded by Karen Burman-Martin that the Prescott BIA recommend that the Town of Prescott examine the possibility of closing Edward Street between Water Street and King Street from Victoria Day Weekend to Labour Day, 2022 to vehicular traffic as a pedestrian muse pilot project.

Carried

9. Financial Report:

Moved by Pearl Visser, Seconded by Leslie Bottigoni that the Financial Report be accepted as presented.

Carried

10. Committee Roundtable – New Business/Discussion: White/Blue theme for business window xmas decorating. Christmas Market – Leo Boivin centre. Local contest like a ribfest but with smokers.

11. Adjournment:

Moved by Jeanne Fox-Dibble, seconded by Karen Burman-Martin that the meeting be adjourned to November 9th.